

## **102.5 WIOG “DREAM WEDDING” CONTEST OFFICIAL RULES**

A complete copy of these rules can be obtained at the offices of radio station WIOG (“Station”), owned or operated by Cumulus Media Holdings Inc. or one of its subsidiary companies, 1740 Champagne Drive North, Saginaw, MI 48604, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the “**102.5 WIOG” Dream Wedding** Contest (the “Contest”) substantially as described in these rules, and by participating, each participant agrees as follows:

- 1. NO PURCHASE IS NECESSARY. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.**
- 2. Eligibility.** This Contest is open only to legal U.S. residents age eighteen (18) years or older at the time of entry with a valid Social Security number and who reside in the Station’s Designated Market Area (“DMA”) as defined by Nielsen Audio, who (i) have not won a prize from the Station in the last 90 days, nor won a prize valued at \$500 or more in the last 180 days, and (ii) whose immediate family members or household members (both as defined below) have not won a prize from the Station in the last 90 days, nor won a prize valued at \$500 or more in the last 180 days. Void where prohibited by law. Employees of Cumulus Media Holdings Inc., its parent company, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station’s DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term “immediate family members” includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term “household members” refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.
- 3. Contest Period.** The Contest will begin at **5:30am ET on Wednesday, March 15, 2017** and will run through **8:00pm ET on Friday, April 7, 2017** (the “Contest Period”). The Station’s computer is the official time keeping device for this Contest.
- 4. How to Enter.** You will automatically be entered into this Contest once you complete the following: Go to the Station’s website [www.wiog.com](http://www.wiog.com) during the Contest Period and click on the “Contest” link and submit your “couple photo” (“Photograph”) and in 102 words or less tell us why you deserve to win the wedding of your dreams. Entrants warrant and represent that they have permission from all subjects within the Photograph to submit such Photographs for all purposes in this Contest. Voting in this Contest will begin on March 23, 2017. Voting will end at 11:59pm ET on March 31, 2017. Those entrants who receive the ten (10) most votes will be announced on Monday, April 3, 2017. Each top 10 couple is invited to the Grand Prize Event at the Trillium banquet Center at Timbers in Saginaw, MI and must be present to win.

**Limit one (1) entry per person per email address.** Multiple participants are not permitted to share the same email address. Any attempt by any participant to submit more than one (1) entry per day by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entry and the participant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Station is not responsible for lost, late, incomplete, invalid, unintelligible, inappropriate or misdirected registrations, all of which will be disqualified. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the participant. The “authorized account holder” is the natural person assigned the telephone number by the wireless carrier or an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder. All entries become the sole and exclusive property of Station and

will not be returned. Station reserves the right to contact entrants and all other individuals whose email address is submitted as part of this promotion. No mail-in entries will be accepted.

5. **Winner Selection.** At approximately 6:00pm ET on Friday, April 7, 2017 at the Trillium banquet Center at Timbers in Saginaw, MI. All qualified couples are required to attend the Grand Prize Event and check in with Station representatives between 5:45pm and 6pm. Failure to timely check in as a couple will result in disqualification from the Contest. Qualified couples will be required to sign a participation waiver and release as a condition to participating in the Grand Prize Event. For the Grand Prize Event, Qualified couples will participate in games/contests of chance. In the event of a tie, the Station will conduct a random drawing from among all finalists with the same score. Station's decisions as to the administration and operation of the Grand Prize Event and the selection of the winning couple are final and binding in all matters related to the Contest.
6. **Verification of Potential Winners.** POTENTIAL CONTEST WINNERS ARE SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. Potential winners will be required to sign and return to Station, within three (3) days of the Grand Prize Event, an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to claim their prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the Contest Prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining finalists.
7. **Grand Prize.** One (1) Grand Prize will be awarded in this Contest. The Grand Prize consists of the following: (i) Wedding Reception from the Trillium banquet Center at Timbers in Saginaw, MI. Valued up to \$6,391.80; must be used within one (1) year of Grand Prize Event; (ii) a \$3,500 credit at Bridal by Viper in Birch Run that may be applied towards the purchase of a bridal gown and/or groom's tuxedo & Best Man; (iii) a \$1,000 credit at Gourmet Cupcake Shoppe of Midland, Bay City and Saginaw that may be applied towards the purchase of a wedding cake or cupcakes; (iv) DJ Services Package from Active Entertainment – All Day DJ/MCN for event of music (unlimited selection); Active digital sound and computerized lighting; wireless microphone for toast; music videos displayed on plasma screens; up-lighting package (14 cans) (ARV & 2,645); (v) a \$5,000 Full Day Wedding Collection photography package from Amber Henry Photography/ Package; and (vi) Decorations valued up to \$750 from Paper Moon. More detailed information regarding the Grand Prize is set forth in Appendix A annexed hereto. **ARV of Grand Prize: \$19,286.** Winner is responsible for all taxes associated with prize receipt and/or use. Station reserves the right to substitute any listed prize for one of equal or greater value for any reason.
8. **Entry Conditions and Release.** By entering, each participant ("Participant") agrees as follows: (a) to comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Contest; (b) to release and hold harmless Station, Cumulus Media Inc., and its subsidiaries, related and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to Participant's entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of any prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; (c) Participant is the true and rightful owner of the Photograph and has the full right and

authority to enter this Contest in favor of the Released Parties; (d) to give to the Released Parties and their licensees, successors, and assigns a non-exclusive, worldwide and perpetual license to use, re-use, broadcast, and publish the Photograph, as well as Participant's name, biographical and other information in whole or in part, as part of a composite, retouched or distorted in character or form, for any reason that the Released Parties deem necessary without compensation, including for advertising, promotional, and related purposes in connection with the activities or promotion of the Contest, unless prohibited by law; and further agrees to release, discharge, and hold the Released Parties harmless from any and all claims Participant may have against the Released Parties in connection with the use of the Photograph, Participant's name, and/or city of residence, in whole or in part, as part of a composite, retouched, or distorted in character or form and without restrictions as to any changes, transformations or alterations thereto; and (e) to indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to Participant's participation in the Contest and/or Participant's acceptance, use, non-use or misuse of any prize.

- 9. Publicity.** Except where prohibited by law, participation in the Contest constitutes winners' consent to Station's and its agents' use of winners' names, likenesses, photographs, voices, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.
- 10. Taxes.** All state, local, federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winners. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.
- 11. General Conditions.** Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Station's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
- 12. Limitations of Liability.** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use, non-use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Contest, provided that if it is not possible to award another entry due to discontinuance or completion of the Contest, or any part of it, for any reason, Station, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In event that production, technical, programming or any other reason causes more than stated number of prizes as set forth in these Official Rules to be available or claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.
- 13. Disputes.** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, other than those concerning the administration of the Contest or the determination of the winner, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected

with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.

- 14. Entrant's Personal Information.** Information collected from entrants is subject to Station's Privacy Policy, which is available on the Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained on or within, shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.
- 15. Contest Results.** A winners list may be obtained within thirty (30) days after the Contest Period expires by sending a self-addressed stamped envelope to the Contest Sponsor identified below.

**CONTEST SPONSOR: CUMULUS MEDIA HOLDINGS, INC., WIOG, 1740 Champagne Drive North, Saginaw, MI 48604.**

**PRIZE PROVIDERS: See attached Appendix A.**

## **Appendix A**

### **Grand Prize Information**

**1) Wedding Reception from The Grand Banquet & Conference Center (ARV \$5,000), includes:**

- Professional Event Planning
- A modern facility providing atmosphere in a comfortable setting
- Seating for up to 150 guests
- You have the full facility from 8am in the morning until 12am at night for decorating and the event time.
- Traditional Length White Linen, China, Silver, and Stemware
- Professional Staffing for your entire event
- Beautifully Accented Ballrooms
- Setting and Cleaning of Banquet Room
- 2 Entrée Buffet: Choice of 2 delicious entrees (non-surcharge items), 2 Salad choices, 2 Vegetable Choices, and 2 Starch Choices
- Tier 3 Bar Package: 5 hours of bar service, Choice of 4 House Liquors, One Domestic Draft Beer, Chardonnay, Merlot, White Zinfandel, and all Mixers.

**2) A \$3,500 credit at Bridal by Viper Prom and Tux that may be applied towards the purchase of a bridal gown and/or rental of groom's & best mans tuxedo;**

**3) A \$1,000 credit at Gourmet Cupcake Shoppe of Midland, Bay City and Saginaw that may be applied towards the purchase of a wedding cake or cupcakes;**

**4) DJ Services Package from Active Entertainment for seven hours of DJ services (ARV \$2,645), includes:**

- All day DJ/MCN coverage for your event (ceremony and reception coverage)
- Ceremony service to include up to 2 microphones and music
- Large Sound and Light Show (State of the Art LED Lighting)
- Wireless Microphone for toasts and prayers
- Up-lighting for venue (up to 25 cans)
- Large 60in LED screen, w/custom designed Monogram, in your theme and color)
- Fog and Laser effects (where permitted)
- Media Package – Up to 5 professionally designed, personalized slideshows (First Dance, Father/Daughter, Mother/Son, Keepsake, Engagement)
- Dancing on a Cloud (low lying fog machine)
- Dance Cam/Hidden Video
- Spotlight Monogram Service (with your initials)
- Actives Music Library, Videos on request, Personalized Event Planning
- Photobooth package – Includes Memory book, attendant, unlimited strips, unlimited visits, plastic sleeve holders (100)

**5) A \$5,000 photography package from Amber Henry Photography/ Package, includes:**

- Up to 10 hours of consecutive Wedding Day Coverage by Amber Henry
- Second Photographer and Assistant Day-of
- In Studio consultation
- Personalized Timeline created for Day-of Events
- Selection and artistic correction of wedding photographs
- Full Resolution Jpegs provided via download
- Unlimited Images Captured
- Online Password Protected gallery of photographs for 6 months
- Private in-studio Viewing and Ordering Session
- Client for Life Program
- Portrait Music Slideshow

**6) Wedding Service/Product from Paper Moon in Midland, MI valued up to \$750**