

## **102.5 WIOG "DREAM WEDDING" CONTEST OFFICIAL RULES**

A complete copy of these rules can be obtained at the offices of radio station 102.5 WIOG ("Station"), owned and operated by Cumulus Media Holdings Inc. or one of its subsidiary companies, 1740 Champagne Drive North, Saginaw, MI 48604, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the **"102.5 WIOG" Dream Wedding Contest** (the "Contest") substantially as described in these rules, and by participating, each participant agrees as follows:

- 1. NO PURCHASE IS NECESSARY. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.**
- 2. Eligibility.** This Contest is open only to legal U.S. residents age twenty-one (21) years or older at the time of entry with a valid Social Security number and who reside in the Station's listening area. Void where prohibited by law. Employees of Cumulus Media Holdings Inc., its parent company, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station's listening area, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term "household members" refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.
- 3. Contest Period; Qualifying On Air Period; Grand Prize Event.** The Contest will begin at **5:30AM ET on Monday, January 11, 2015** and will run through **1pm ET on Sunday, February 21, 2016** (the "Contest Period"). The Grand Prize Event ("**Grand Prize Event**") will take place at 11am ET on Sunday, February 21, 2016 at the Grand Banquet & Conference Center in Essexville. The Station's computer is the official time keeping device for this Contest.
- 4. How to Enter.** Listen to 102.5 WIOG Monday through Friday for your chance to win the wedding of your dreams. To get qualified call in at 7:10am, 12:10pm, and 3:10pm and be caller 10. On the last day to get qualified on February 19, 2016 each couple is invited to the Grand prize Event at the Grand Banquet & Conference Center in Essexville, MI.

**BY ENTERING, EACH ENTRANT WARRANTS AND REPRESENTS THAT ENTRANT IS THE SOLE AND EXCLUSIVE OWNER OF THE ENTRY, THE ENTRY IS ENTRANT'S OWN CREATION, THE ENTRY WILL NOT INFRINGE ON ANY RIGHTS OF ANY THIRD PARTIES, AND ANY THIRD PARTIES APPEARING IN THE ENTRY HAVE GIVEN ENTRANT APPROPRIATE CONSENT TO BE PHOTOGRAPHED AND USED AS PERMITTED HEREIN. PROVIDING AN ENTRY CONSTITUTES ENTRANT'S CONSENT TO GIVE STATION AND CONTEST SPONSORS A ROYALTY-FREE, IRREVOCABLE, PERPETUAL, NON-EXCLUSIVE LICENSE TO USE, REPRODUCE, MODIFY, PUBLISH, CREATE DERIVATIVE WORKS FROM, AND DISPLAY SUCH ENTRIES IN WHOLE OR IN PART, ON A WORLDWIDE BASIS, IN PERPETUITY, AND TO INCORPORATE IT INTO OTHER WORKS, IN ANY FORM, MEDIA OR TECHNOLOGY NOW KNOWN OR LATER DEVELOPED, FOR ANY PURPOSE WHATSOEVER, INCLUDING FOR PROMOTIONAL OR MARKETING PURPOSES.**

**6. Grand Prize Event.** Station will conduct the Grand Prize Event at 11am ET on Sunday, February 21, 2016 at the Grand Banquet & Conference Center in Essexville. All qualified couples are required to attend the Grand Prize Event and check in with Station representatives between 10:45am and 11am; failure to timely check in as a couple will result in disqualification from the Contest. Qualified couples will be required to sign a participation waiver and release as a condition to participating in the Grand Prize Event. For the Grand Prize Event, Qualified couples will participate in games/contests. Games include a Cupcake Selection, Musical Chairs, a

Bouquet Toss, WIOG Cup Game, Newly Wed Game, and Pick-a-Box. In the event of a tie, the Station will conduct a random drawing from among all Finalists with the same score. Station's decisions as to the administration and operation of the Grand Prize Event and the selection of the winning couple are final and binding in all matters related to the Contest.

7. **Verification of Potential Winners.** POTENTIAL CONTEST WINNERS ARE SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. Potential winners will be required to sign and return to Station, within three (3) days of the Grand Prize Event, an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to claim their prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the Contest Prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining Finalists.

8. **Grand Prize.** One (1) Grand Prize will be awarded in this Contest. (Prizes are not redeemable for cash and are non-transferable.) The Grand Prize consists of the following: (i) Wedding Reception from the Grand Banquet & Conference Center in Essexville, Valued up to \$5,000; must be used within one (1) year of Grand Prize Event; (ii) a \$2,500 credit at Perfect Fit Bridal |Tuxedos |Prom that may be applied towards the purchase of a bridal gown and/or groom's tuxedo; (iii) a \$1,000 credit at Gourmet Cupcake Shoppe of Midland, Bay City and Saginaw that may be applied towards the purchase of a wedding cake or cupcakes; (iv) DJ Services Package from Active Entertainment – 7 hours of music (unlimited selection); Active digital sound and computerized lighting; wireless microphone for toast; music videos displayed on plasma screens; up-lighting package (14 cans) (ARV &1,675)

(v) a \$5,000 Love photography package + giveaway from Amber Henry Photography/ Package; (vi) a two-hour Photo Booth Package from S.G. Photobooth (ARV \$699); (viii) a \$500 floral package plus \$50 freeze drying after event; (ARV \$550); (xii) a Bachelorette Party held in Nice and Naughty's VIP Party. This will not include food, or drinks. There will be a party consultant for a fun and educational session. (ARV \$500). Broken Glass media will film the entire ceremony and reception and provide dvd copies (ARV \$1,250); Transportation by Stretch Limo for a 4 hour round trip transportation on a luxury party bus for up to 20 people (ARV \$500); Decorations valued up to \$1,000 from Magical I-Do's (ARV \$1,000) Two 1-year memberships to planet fitness valued up to \$710. **More information regarding the Grand Prize is set forth on Appendix A of these Rules. ARV of Grand Prize: \$20,054.** Winner is responsible for all taxes associated with prize receipt and/or use. Station reserves the right to substitute any listed prize for one of equal or greater value for any reason.

9. **Entry Conditions and Release.** By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Contest; (b) release and hold harmless Station, Cumulus Media Inc., and its subsidiaries, related and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Contest,

acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Contest and/or entrant's acceptance, use, non-use or misuse of the prize.

10. **Publicity.** Except where prohibited, participation in the Contest constitutes winners' consent to Station's and its agents' use of winners' names, likenesses, photographs, voices, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.
11. **Taxes.** All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winners. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.
12. **General Conditions.** Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Station's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
13. **Limitations of Liability.** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use, non-use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Contest, provided that if it is not possible to award another entry due to discontinuance or completion of the Contest, or any part of it, for any reason, Station, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In event that production, technical, programming or any other reason causes more than stated number of prizes as set forth in these Official Rules to be available or claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.
14. **Disputes.** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, other than those concerning the administration of the Contest or the determination of the winner, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or

otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.

- 15. Entrant's Personal Information.** Information collected from entrants is subject to Station's Privacy Policy, which is available on the Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained on or within, shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.

**CONTEST SPONSOR: CUMULUS MEDIA HOLDINGS, INC., 102.5 WIOG, 1740 Champagne Drive North, Saginaw, MI 48604.**

**PRIZE PROVIDERS: See attached Appendix A.**

## **Appendix A**

### **Grand Prize Information**

**1) Wedding Reception from The Grand Banquet & Conference Center (ARV \$5,000), includes:**

Wedding Reception for the Bride & Groom and their 100 guests valued up to \$5,000  
18% service fee and 6% MI sales tax will be waived for up to 100 guests. Must be used within one year of the day the prize is awarded.

**2) A \$2,500 credit at Perfect Fit Bridal |Tuxedos |Prom that may be applied towards the purchase of a bridal gown and/or rental of groom's tuxedo;**

**3) A \$1,000 credit at Gourmet Cupcake Shoppe of Midland, Bay City and Saginaw that may be applied towards the purchase of a wedding cake or cupcakes;**

**4) DJ Services Package from Active Entertainment for seven hours of DJ services (ARV \$1,675), includes:**

- Initial Consultation Up To Two Hours
- Final Consultation Up To Two Hours
- Active Digital Sound & Computerized Lighting
- Wireless Microphone For Traditional Toast
- Music Videos Displayed On Plasma Screens
- Unlimited Selections Of Music
- DJ Master Of Ceremony
- Seven Hours Of Music
- Uplighting Package (14 Cans)
- Customized Video Slide Show/Multimedia Package

**5) A \$5,00 Love photography package from Amber Henry Photography/ Package, includes:**

- Engagement Session – 2 hrs + USB of digital negatives
- Up to 10hrs of wedding coverage
- 2 photographers and one assistant the day of wedding
- Unlimited images captured + USB of digital negatives
- Music slideshow of images
- Client for Life Program – Good for discounted session once per year, special discounts and rates that everyone doesn't get (\$500 value)

**6) Two-hour Photo Booth Package at the wedding reception from S.G. Photobooth (ARV \$699);**

**7) A \$500 floral package and a \$50 credit to be applied to freeze drying flowers (ARV \$550);**

**8) A Bachelorette Party held in Nice and Naughty's VIP Party Room and a party consultant for a fun and educational session. (ARV \$500)**

**9) \$500 of 4 Hour Party Bus Transportation from Stretch Limo.**

**10)** A \$1,250 on Engagement Video Shoot & Wedding Video from Broken Glass Media/ Package, includes:

-We film the ceremony and key parts of the reception (wedding party's introduction, toasts/speeches & prayer, cake cutting, bridal dance, wedding party dance, father & daughter dance, mother & son dance, bouquet & garter toss, longest wedding anniversary dance, and any other special events the client has planned.)

- A highlight reel (montage) will be put together with footage captured through out the day; including pre-ceremony, post ceremony, and cocktail hour as well as the actual ceremony and reception.
- All of this edited on one DVD or Blu-ray which is designed to go with your wedding's theme; case and labels included. Labels will be professionally printed.
- I will supply three DVDs or Blu-rays or any combination of the two.
- The highlight reel will be put online (publicly) for promotional purposes, while the ceremony and reception will be online (privately) for the client to share with friends and family. (A YouTube link is given once it is available.)

If there is time before the wedding (a month or two), we will do a 2 - 3 minute montage styled engagement video, which can be used to promote the wedding via *Save the Date* or used simply as a romantic keepsake. This can be put on the wedding disc or kept separately. This will also be put online (publicly) for promotional purposes.

**11)** Wedding Service/Product from Magical I Do's valued up to \$1,000

**12)** Two 1-year Basic Memberships to Planet Fitness valued at \$710. Only at the following locations:

-701 Joe Mann Boulevard Midland, Mi 48642

-4572 State St Saginaw, Mi 48603

-4101 Wilder Rd. Space B-219 Bay City, Mi 48706

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